

# Agenda for Roundtables

For more information on this roundtable, please contact Nuno Santos, [nuno.santos@fao.org](mailto:nuno.santos@fao.org)

## Roundtable 3

### Towards greener food value chains: market opportunities and resource efficiency

#### Moderator

Nina Zegger, *Global Head, Climate Business and Sustainability, Manufacturing, Agribusiness & Services Department, IFC*

#### Speakers

Angela Bularga, *Principal Administrator, Environmental Performance and Information Division, Environment Directorate, OECD*

Igor Rylik, *Technical Director, Astarta, Ukraine*

Michael Kortenbusch, *Managing Director, Business & Finance Consulting*

Patrick Alexander Avato, *Lead, Climate Business, Europe & Central Asia, IFC*

#### Key Discussants

- Franziska Hollmann, *Director, Agribusiness, DEG (KfW Banking Group)*
- Gianpiero Nacci, *Senior Engineer, Energy Efficiency and Climate Change Team, EBRD*
- Ivan Gerginov, *Director, Econoler SA*
- Jenny Edwards, *Project Manager, SAI*
- Katerina Spasovska, *Project Manager, Head Office/Secretariat, SWG*
- Radomir Panić, *Manager for Agriculture Products, Banca Intesa Beograd*
- Viera Feckova, *Program Manager, ECA Resource Efficiency Program, IFC*
- Hernán González, *Technical Officer, FAO-GEF coordination unit*

Green growth has emerged as an approach to rethink conventional growth and development models, and a way to reshape many investment decisions in order to simultaneously address agriculture, energy, and water needs as well as other resource demands. Green growth practices and strategies spread from primary agriculture to food processing and provide opportunities for companies to create competitive advantages through productivity gains, higher resource efficiency, development of green products, and a more sustainable business model.

A number of instruments can finance green growth, but these come with challenges. Conventional finance sources such as official development assistance and public support, including tax exemptions and regulation for mobilizing funds, often cannot cover all needs and demands for greener production practices. Therefore, mobilization of private capital is necessary to complement public measures and capture opportunities provided by green growth.

The main objective of this roundtable is to generate concrete ideas on how international financial institutions (IFIs) can channel support towards greener food value chains. Participants will also share lessons learned from private sector investments in the greening of selected food value chains and will reflect on the role of policymakers in creating a suitable environment for accelerating private sector-led green investments.

Potential areas for IFI support to be discussed during the roundtable include: (i) development of 'green' financial products, (ii) provision of technical assistance to companies, (iii) preparation of knowledge products on greening of food value chains, (iv) support to green product labels and consumer awareness, and (v) support to public-private policy dialogue for an improved 'green investment' climate.

EastAgri Annual Meeting 2014  
Belgrade, Serbia - 19 June

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**European Bank**  
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**Food and Agriculture Organization**  
of the United Nations

funded by the EBRD, World Bank and FAO