


## Roundtable 3: Towards greener food value chains: market opportunities and resource efficiency

### Highlights from discussion:

- Policies count for signaling (water pricing, etc), but there are already greening opportunities with private sector
- Changing culture and creating capacity is key for triggering investments in greening
- Need for more harmonization of standards from terminology (sustainable sourcing) to green products (e.g. waste products)
- Reaching SMEs is an issue: both on access to knowledge and finance!



## Roundtable 3: Towards greener food value chains: market opportunities and resource efficiency

### **Key Recommendations:**

- Implement Pilot Stakeholder Roundtable (commodity and country specific) - tailored solutions along the value chain
- IFI delivery model needs more emphasis on technical assistance - longer term collaboration with companies to sustain 'green cultural change'
- Develop knowledge products and awareness raising of the business case in improved resource efficiency and utilization of waste streams