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FAO-EBRD project- Montenegro: Promoting Sustainable Agrifood Value Chains through Linkages with Tourism

***“Katuns and Tourism—Opportunities and Obstacles” Workshop
9 November 2018***

Hotel Berane, Berane Montenegro

Background and Objective

The katuns are an exceptional cultural heritage and part of an important activity from the perspective of agriculture and rural development. They need to be both preserved and promoted by being adequately included in the agritourism offer.

In the frame of the FAO-EBRD project “Promoting sustainable agrifood value chains through linkages with tourism in Montenegro”, the workshop is organized by the Regional Development Agency for Bjelasica, Komovi and Prokletije, to deal with the topic of the touristic valorization of katuns, regulations and standards governing the field of tourism, which are relevant to katuns, in presence of all relevant stakeholders.

The aim of the workshop is to contribute to the design of key recommendations and activities for a national roadmap on linking agriculture to tourism. One practical objective is to establish a direct communication between policymakers, legislators, and end-users (katun service provider) in order to adapt the regulations to the real situation on the ground enabling all service providers to be included in the legal frameworks. With this perspective, a field trip will be organized the day before with persons in charge of the future legislation on agritourism and related to katuns.

Participants

- Locals from the katuns from the northern region of Montenegro who are engaged in tourism
- Representatives of the Ministry of Sustainable Development and Tourism
- Representatives of the Ministry of Agriculture and Rural Development
- Representatives of the Historical Institute of Montenegro
- Representatives of local governments responsible for registration of the households
- Representatives of tourism agencies that have katuns offer in their portfolio
- Representatives of FAO and EBRD

With the contribution of:
Uz doprinos:



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Agenda

8:00 - Registration of participants

8:30 - The current regulations with the reference to the katuns - Regional Development Agency

9:00 - Minimal technical conditions currently in force, and conditions that cannot be met by katuns - Ministry of Tourism and Regional Development Agency

10:00 - Difficulties faced by people in the katuns when they started to provide tourist services - representatives of katuns and representatives of local governments

11:30 - Katuns as a cultural heritage - the Montenegrin Institute of Natural History

12:00 - Architectural values of katuns and conflict with current standards - Expeditio Kotor

13:30 - Discussion on the topic of standards that are needed by the katuns in accordance with the actual circumstances

14:30 - Summary of the previous discussion and defining the next steps in terms of a more realistic design of standards and regulations in line with the conclusions

15:00 - Support measures for katuns and potential new measures that could contribute to the improvement of the conditions for tourism in the katuns - Ministry of Agriculture and Rural Development

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